

Contents

List of illustrations	vi
Preface	vii
Acknowledgments	x
1 An Overview of the MBA and Its Value to the Church	1
2 A Theological Foundation for Pastors' Use of MBA Skills	11
3 Principles of Decision-Making	17
4 Models for Decision-Making	27
5 Human Resource Management	39
6 Financial Decision-Making	46
7 Operations	57
8 Marketing	69
9 Information Technology	80
10 Strategic Planning	93
11 Innovation	106
12 Project Management	121
13 Wisdom from Pastors and Church Leaders Who Earned the MBA	128
Appendix 1	
Sample Listing of Schools That Offer Joint MDiv/MBA Degree Programs	143
Appendix 2	
Sample Financial Management Policy	145
About the Authors	153