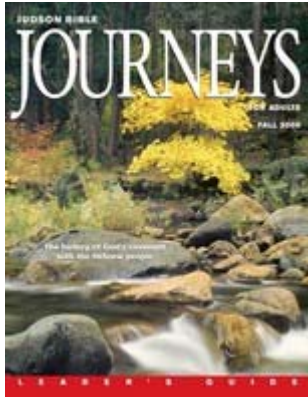


Advertise in *Judson Bible Journeys for Adults*



Published by Judson Press, *Journeys* is an adult curriculum that is biblically based, educationally sound, and distinctly American Baptist.

Journeys is published quarterly with a separate Leader's Guide and Student Book (available in regular and large print). *Journeys* provides your ad with staying power as readers return to the publication on at least a weekly basis for three months at a time! Please call or email to receive a free sample (800-458-3766 or customerservice@judsonpress.com.)

Distribution

Quarterly circulation for Leader's Guide: 1,200

Quarterly circulation for Student Book - regular print: 7,500

Quarterly circulation for Student Book - large print: 1,200

Total Circulation: 9,900

Advertising Rates

Rates include an ad in both the regular and large print versions, per issue

Full page, inside back or inside front cover (black & white): \$600

Half page, inside back or inside front cover (black & white): \$325

Full page, back cover (color): \$700

Discounts: 3 insertions per year: 10% off; 4 insertions per year: 25% off

Size: (dimensions listed in inches, width by depth)

Note: Ads must be submitted in two different sizes to accommodate each version of the publication:

Regular Student book

Full page (inside covers or back cover): 5½" w x 8½" h

Half page (inside cover): 5½" w x 4¼" h

Large Print Student and Teacher Guide

Full page (inside covers or back cover): 8½" w x 11"

Half page (inside cover): 8½" w x 5½" h

Mechanical Requirements:

- Camera-ready ads are required (contact us if you need ad design services)
- Electronic files **MUST** be a high-resolution, 300 DPI, grayscale file submitted in one of the following formats: JPEG, PDF, Tiff, or EPS

Closing Dates: Cancellations not accepted after closing dates.

Issue	Reservations Due	Copy-Ready Artwork Due
Fall	May 1	May 13
Winter	August 1	August 13
Spring	November 1	November 13
Summer	February 1	February 13

Ship advertising materials to:

Judson Bible Journeys for Adults
Production Coordinator
P.O. Box 851
Valley Forge, PA 19482

Email to: mjessen@abhms.org; or contact us at info@judsonpress.com for instructions on uploading the file to our ftp site.

TERMS: Net 30 days. 1% service charge on unpaid balance after 30 days. Payment with submission of material is required from first-time customers.

INDEMNIFICATION

In consideration of publication of an advertisement, the advertiser and agency will indemnify and hold harmless Judson Press and *The Secret Place*, its officers, agents, and employees against expenses (including legal fees) and losses resulting from publication of the content of an advertisement, including without limitation, claims or suits for libel, violation of right or privacy, copyright infringement, or plagiarism.