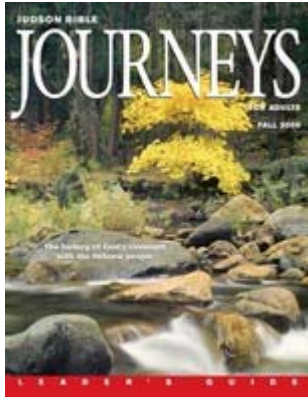


## Advertise in *Judson Bible Journeys for Adults*



Published by Judson Press, *Journeys* is an adult curriculum that is biblically based, educationally sound, and distinctly American Baptist.

*Journeys* is published quarterly with a separate Leader's Guide and Student Book (available in regular and large print). *Journeys* provides your ad with staying power as readers return to the publication on at least a weekly basis for three months at a time! Please call or email to receive a free sample (800-458-3766 or customerservice@judsonpress.com.)

### **Distribution**

Quarterly circulation for Leader's Guide: 1,200

Quarterly circulation for Student Book - regular print: 7,500

Quarterly circulation for Student Book - large print: 1,200

**Total Circulation:** 9,900

### **Advertising Rates**

Rates include an ad in both the regular and large print versions, per issue

Full page, inside back or inside front cover (black & white): \$600

Half page, inside back or inside front cover (black & white): \$325

Full page, back cover (color): \$700

**Discounts:** 3 insertions per year: 10% off; 4 insertions per year: 25% off

**Size:** (dimensions listed in inches, width by depth)

*Note: Ads must be submitted in two different sizes to accommodate each version of the publication:*

#### **Regular Student book**

Full page (inside covers or back cover): 5½" w x 8½" h

Half page (inside cover): 5½" w x 4¼" h

#### **Large Print Student and Teacher Guide**

Full page (inside covers or back cover): 8½" w x 11"

Half page (inside cover): 8½" w x 5½" h

### **Mechanical Requirements:**

- Camera-ready ads are required (contact us if you need ad design services)
- Electronic files **MUST** be a high-resolution, 300 DPI, grayscale file submitted in one of the following formats: JPEG, PDF, Tiff, or EPS

**Closing Dates:** Cancellations not accepted after closing dates.

<b>Issue</b>	<b>Reservations Due</b>	<b>Copy-Ready Artwork Due</b>
Fall	May 1	May 13
Winter	August 1	August 13
Spring	November 1	November 13
Summer	February 1	February 13

**Ship advertising materials to:**

Judson Bible Journeys for Adults  
Production Coordinator  
P.O. Box 851  
Valley Forge, PA 19482

Email to: [mjessen@abhms.org](mailto:mjessen@abhms.org); or contact us at [info@judsonpress.com](mailto:info@judsonpress.com) for instructions on uploading the file to our ftp site.

**TERMS:** Net 30 days. 1% service charge on unpaid balance after 30 days. Payment with submission of material is required from first-time customers.

**INDEMNIFICATION**

In consideration of publication of an advertisement, the advertiser and agency will indemnify and hold harmless Judson Press and *The Secret Place*, its officers, agents, and employees against expenses (including legal fees) and losses resulting from publication of the content of an advertisement, including without limitation, claims or suits for libel, violation of right or privacy, copyright infringement, or plagiarism.