



### **Advertise in *The Secret Place*, Judson's daily devotional**

Each daily devotion in this quarterly magazine includes a Scripture passage, an original meditation, and a brief prayer written by Christians from across the nation.

*The Secret Place* provides your ad with staying power as readers return to the publication on a daily basis for three months at a time! Call or email to receive a free sample (800-458-3766 or [thesecretplace@judsonpress.com](mailto:thesecretplace@judsonpress.com)).

#### **Distribution**

*The Secret Place* is distributed to individual subscribers as well as churches, nursing homes, and senior centers which order bulk subscriptions for members and residents. The audience is predominantly female older adults.

The publication is available in regular and large print formats.

Quarterly circulation for regular print: 69,000

Quarterly circulation for large print: 12,000

**Total Circulation:** 81,000

#### **Advertising Rates**

Rates include an ad in both the regular and large print versions, per issue.

Full page (black & white): \$400

Half page (black & white): \$225

Back cover (color): \$500

**Discounts:** 3 insertions per year: 10% off; 4 insertions per year: 25% off

**Size:** (dimensions listed in inches, width by depth)

*Note: Ads must be submitted in two different sizes to accommodate both versions of the publication:*

Full page: 4 ½ x 6 ¼ **and** 7 x 9 ¾

Half page: 4 ½ x 3 **and** 7 x 4 ¾

Back cover: 5 ¼ x 4 ¼ **and** 8 ½ x 6 7/8

#### **Mechanical Requirements:**

- Camera-ready ads are required (contact us if you need ad design services)
- Electronic files **MUST** be a high-resolution, 300 DPI, grayscale file submitted in one of the following formats: JPEG, PDF, Tiff, or EPS

## **Closing Dates:**

<b>Issue</b>	<b>Reservations Due</b>	<b>Copy-Ready Artwork Due</b>
Fall	April 1	April 10
Winter	July 1	July 10
Spring	October 1	October 10
Summer	January 4	January 10

Cancellations not accepted after closing dates.

## **Ship advertising materials to:**

The Secret Place  
Production Coordinator  
P.O. Box 851  
Valley Forge, PA 19482

Email to: [thesecretplace@judsonpress.com](mailto:thesecretplace@judsonpress.com) or contact us via email for instructions for uploading to our FTP site.

**TERMS:** Net 30 days. 1% service charge on unpaid balance after 30 days. Payment with submission of material is required from first-time customers.

## **INDEMNIFICATION**

In consideration of publication of an advertisement, the advertiser and agency will indemnify and hold harmless Judson Press and *The Secret Place*, its officers, agents, and employees against expenses (including legal fees) and losses resulting from publication of the content of an advertisement, including without limitation, claims or suits for libel, violation of right or privacy, copyright infringement, or plagiarism.