

Make Black History Month Memorable in 2009!



INVITE JUDSON PRESS AUTHORS Jean Alicia Elster or James Perkins

to speak to your members, customers, or community. It's an inspirational, educational, and uplifting way to celebrate the accomplishments and contributions of African Americans throughout history.



Elster is the author of the Joe Joe in the City children's book series and as a professional writer has been recognized several times for her outstanding work.

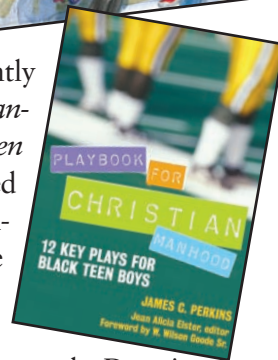
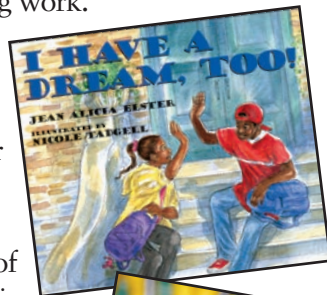
Ms. Elster is available to address the importance of history in literature for youth. Her presentation fee is \$200.00

Dr. Perkins, senior pastor of Greater Christ Baptist Church in Detroit, Michigan, most recently wrote *Playbook for Christian Manhood: 12 Key Plays for Black Teen Boys*. As a nationally recognized minister, he speaks at churches, seminaries, and conferences across the United States, Africa, and Central America. Dr. Perkins has established numerous enterprises that support the Detroit community including the Fellowship Nonprofit Housing Corporation and the Benjamin E. Mays Male Academy.

Dr. Perkins is willing to speak on a variety of topics depending on the interests of your audience. He does not charge a speaking fee.

What's Next?

- Decide which author and potential theme will most appeal to your intended audience.



- Contact Jean Alicia Elster (author@jeanaliciaelster.com) or Dr. James Perkins (through Linda Peavy at lmpheavy@juno.com) to book a mutually convenient date for your event.

- Promote your event via your website, newsletter, local newspaper, or radio.

- Order copies of the author's books for purchase and signing at your event:

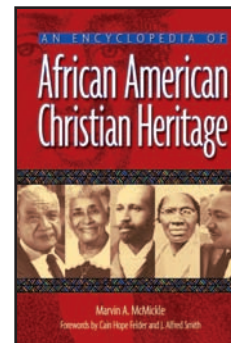
Just Call Me Joe Joe 978-0-8170-1398-1 \$10.00
I Have a Dream, Too! 978-0-8170-1397-4 \$12.00
I'll Fly My Own Plane 978-0-8170-1407-0 \$10.00
I'll Do the Right Thing 978-0-8170-1408-7 \$12.00
Playbook for Christian Manhood 978-0-8170-1525-1 \$14.00

Call Judson Press, 800-458-3766, or order online at www.judsonpress.com.

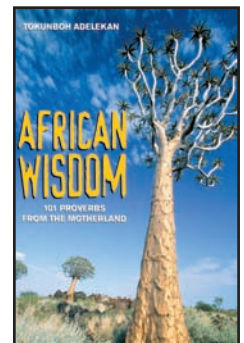
Consider also ordering copies of these other Judson Press resources to offer as part of your Black History Month celebration:



\$22.00
978-0-8170-1508-4



\$30.00
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\$11.00
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Questions?

Contact Jean Alicia Elster, Linda Peavy (regarding Dr. Perkins), or Kim Shimer, Judson Press marketing director, at 610-768-2458 or kim.shimer@abc-usa.org.

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What are your plans for Black History Month?

Would an event with an inspiring guest
speaker appeal to your community?

See details inside!

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