

Judson Press book wins national award for motivational products

Valley Forge, PA, February 25, 2008—Judson Press' most recent children's book, "Jordan's Hair," has been selected as one of the top 100 products of the year in "The Best You Can Be" award program, which honors products that can make a difference in the lives of children, parents or teachers.

In announcing the selection, founder of The Best You Can Be Foundation and UPI syndicated columnist Debbie Milam wrote, "'Jordan's Hair' shares a simple yet profound message of the beauty within each of us. Children and parents alike will be inspired as they are reminded of God's love for every one of us." Because the book teaches that each of us is beautiful as part of God's creation, "Jordan's Hair" is "a wonderful way to boost self-worth and spirituality."

"Jordan's Hair," written for children ages 4-8, tells the story of a young boy who struggles with his identity and self-worth as an African American student in a white school. In the end, Jordan learns that self-worth is not about appearance, but what's on the inside of a person. African-American authors Ed and Sonja Spruill wrote "Jordan's Hair," drawing on their combined 18 years of experience as educators and motivational speakers.

The Best You Can Be Foundation is dedicated to supporting parents and teachers to inspire children to reach their highest potential through teacher-in-service training, parenting resources, children's daily motivational programming and curriculum development.

Order the hardcover book, "Jordan's Hair," online at www.judsonpress.com or call 800-458-3766. Online orders are discounted 20%.

Founded in 1824, Judson Press—a publishing ministry of National Ministries, American Baptist Churches USA—produces Christ-centered leadership resources for the transformation of persons, congregations, communities and cultures.