

Judson Press Book Wins Parenting Award

Valley Forge, PA – July 31, 2008 - *Connected: Christian Parenting in an Age of IM & MySpace* by Peggy Kendall has been recognized with an iParenting Media Award. The iParenting Media Awards recognize products in twenty categories from high-tech toys, safety gear and educational software to books, audio CDs and DVDs. To be considered for an iParenting Media Award, products are thoroughly reviewed and evaluated by a variety of sources, including experts and families.

In *Connected*, Kendall offers parents:

- A reader-friendly summary of current research on computer-mediated-communication
- Real-life insight, stories, and advice from tweens, teens, and young adults who use IM and MySpace on a regular basis
- Advice and insight from Christian parents who have dealt with teens who use online communications
- A summary of parenting advice from leading scholars and authors
- Practical parenting tips and discussion starters

iParenting reviewers offered high praise for *Connected*'s practical and personal approach:

"I like how the author used things from her own life and experience. I found the book easy to read and entertaining. I also thought the 'Get Connected' bits throughout each chapter and 'Good discussion starters' were helpful. It's a great way to really get the parents involved instead of just reading the book and planning on getting around to checking it out 'sometime.'" —iParenting Media Awards Reviewer

iParenting.com, an online community for parents and parents-to-be, is part of Disney Online's network of more than 40 family-focused Web sites in English and Spanish. The iParenting sites address a range of parenting issues from preconception through raising teenagers and beyond. iParenting Media's Editor-in-Chief, Elisa Ast All, MSJ, writes a monthly newspaper column and co-hosts a Chicago-based radio show, Points on Parenting.

Founded in 1824, Judson Press—a publishing ministry of National Ministries, American Baptist Churches USA—produces Christ-centered leadership resources for the transformation of persons, congregations, communities and cultures.

To order "Connected: Christian Parenting in an Age of IM & MySpace" or Kendall's "Rewired: Youth Ministry in an Age of IM & MySpace" or to request a complete catalog of Judson resources, visit judsonpress.com or call 800-458-3766.