

The Mom's Choice Awards Names Two Judson Press Titles among the Best in Family-Friendly Products

February 3, 2010, Valley Forge, PA – The Mom's Choice Awards® has named *Raising Boys to Be Like Jesus* and *Mothering Heights: A Novel Approach for Christian Mothers* among the best in family-friendly media, products and services.

Author Sharon Norris Elliott's *Raising Boys to Be Like Jesus* is a Gold recipient in the Parenting – General category. *Mothering Heights* by Keitha Smith and Susan Brereton is a Silver recipient in the Adult Books – Inspirational/Motivational category. Both books are 2009 Judson Press releases.

The Mom's Choice Awards® (MCA) recognizes authors, inventors, companies, parents and others for their efforts in creating quality family-friendly media, products and services. Parents, educators, librarians and retailers rely on MCA evaluations when selecting quality materials for children and families. The Mom's Choice Awards® seal helps families and educators navigate the vast array of products and services and make informed decisions.

An esteemed panel of judges includes education, media and other experts as well as parents, children, librarians, performing artists, producers, medical and business professionals, authors, scientists and others. Panel members include: Dr. Twila C. Liggett, ten-time Emmy-winner, professor and founder of PBS's Reading Rainbow; Julie Aigner-Clark, creator of Baby Einstein and The Safe Side Project; and Jodee Blanco, New York Times best-selling author. The evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal and cost.

For more information on the awards program and the honorees, visit MomsChoiceAwards.com

About Judson Press: Founded in 1824, Judson Press – a publishing ministry of National Ministries, American Baptist Churches USA – produces Christ-centered leadership resources for the transformation of persons, congregations, communities and cultures. To order Judson Press titles, call 800-458-3766 or visit www.judsonpress.com.

The media can request review copies of these titles by contacting Marketing Director Kim Shimer at kim.shimer@abc-usa.org or 610-768-2458.

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