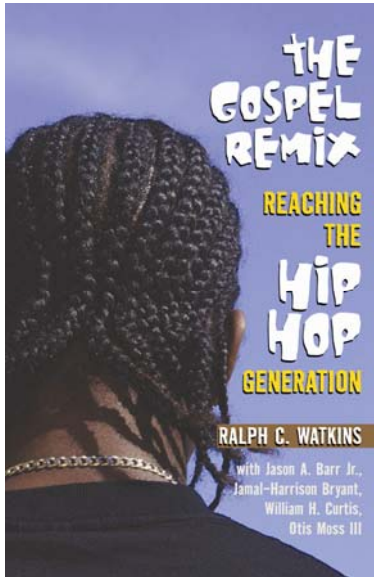


## The Gospel Remix: Reaching the Hip Hop Generation



Authors: Ralph C. Watkins with Jason A. Barr Jr., Jamal-Harrison Bryant, William H. Curtis, Otis Moss III

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Each generation brings new challenges and opportunities to the church. One such challenge/opportunity facing the black church today comes in the form of the hip hop generation. Hip hop is DJing and MCing, break dancing and rapping; street art, street talk, and street smarts. It has its own language, its own look, its own consciousness. Hip hop is a culture and an identity, and for many African American churches, hip hop and its generation are both disturbing and frightening.

Church leaders are asking:

- How do we understand – and reach – this generation?
- How can we as African Americans embrace something that makes us look so bad?
- Can one “live hip hop” and still be a Christian?

Ralph C. Watkins and his fellow contributors address these questions and more in this timely and important new resource. They offer sociological, theological, and biblical perspectives and respond from their experiences creating “*The Gospel Remix*” in their own congregations and communities. In addition, they provide candid ministry profiles of the hip hop pastor as prophet, father, peer, and model professional.

Church pastors and leaders will learn to walk as Jesus did, among this generation’s “tax collectors and sinners,” and discover as Paul did how to become all things to all people for the sake of winning a few.

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