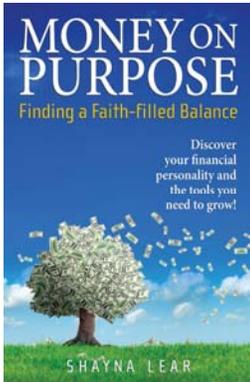


New Book Offers Faith-Centered, Balanced Approach to Financial Management



Valley Forge, PA—January 26, 2012—Nearly five years have passed since the recession began, and Americans are still feeling the sting of our struggling economy. During these difficult financial times, one of the questions we ask is, “How should I manage my money?” In *Money on Purpose: Finding a Faith-filled Balance*, author and financial analyst Shayna Lear presents us with our options, explains how each use of money has its risks and rewards, and considers what Scripture has to say on the matter.

Written with special attention to the concerns of African Americans Christians, but with something to say to everyone who seeks to be a good steward of his or her resources, *Money on Purpose* offers a straightforward guide to building a healthy relationship with money. With practical advice, user-friendly explanations of financial options, and real-life examples, Lear leads readers through a thoughtful consideration of what it means to be a faithful steward of all that God has provided. She advocates a lifestyle that is carefully balanced between the four key uses of money—spending, saving, giving, and investing—and her faith-based perspective provides the strength needed to maintain that balance.

Money on Purpose includes a quiz to help readers discover their financial personalities, and presents customized strategies for each financial type. Lear has also developed an online Leader’s Guide to facilitate small-group discussions around *Money on Purpose*.

As executive director for the Christian Coalition for Black Marriage and Family, Dr. Harold L. Arnold, Jr., recognizes the need for a faith-centered approach to financial management that speaks to individuals and couples. He writes, “If you want to better understand the practical basics of healthy financial management you won’t be disappointed. But, if you deeply crave to sense how God has positioned you with the personality, spiritual gifts, and economic opportunity to transform your family and community finances and relationships, then your prayers have been answered.”



About the Author: Shayna Lear is a Certified Financial Planner™ and Chartered Financial Consultant with more than ten years of financial services experience. A resident of Philadelphia, Pennsylvania, Lear is currently enrolled in the Master of Divinity program at Palmer Seminary and the Master of Economic Development program at Eastern University.

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