

Judson Press Announces New Ordering Option for Website

Valley Forge, PA—Judson Press has updated the purchasing capabilities of its website (www.judsonpress.com) to include an ordering on account option for American Baptist churches. “Many churches already hold Judson Press accounts for phone and mail orders and were interested in being able to use them for ease of ordering online,” explains business manager Ron Freeland.

Whether a church already has a Judson account or wishes to have one set up, they must first have a website account. Web accounts can be created online through a link to the registration form at www.judsonpress.com/catalog_howtoorder.cfm.

Churches should then contact customer service at customerservice@judsonpress.com or 800-458-3766, and provide the following information to activate their Judson account for use on the website:

- church name
- contact person
- mailing address
- phone number
- email address of the person placing orders.

Responses with instructions will be sent within 48-hours.

“Judson Press continues to respond to our customers’ needs with new technology which can both simplify and enrich the online experience,” notes publisher Laura Alden. In addition to the online ordering on account option, Judson will soon host its first webinar, and begin offering audio books and MP3 audio files for download. Customers who wish to be kept informed of these developments should subscribe to the Judson Press e-newsletter by sending an email to promotions@judsonpress.com.

Founded in 1824, National Ministries’ Judson Press publishes Christ-centered leadership resources for the transformation of persons, congregations, communities and cultures. In 2009, Judson celebrates its 185th year of Christian publishing.

Contact: Kim Shimer, Marketing Director, Judson Press, 610-768-2458, marketing@judsonpress.com

GALLEY OR REVIEW COPY AVAILABLE ON REQUEST TO BOOK REVIEW EDITORS AND MEDIA