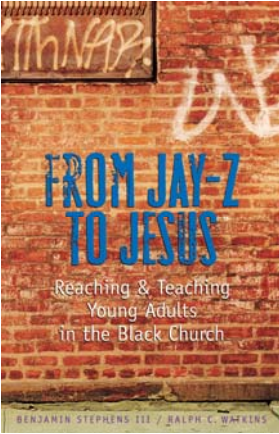


New Book Guides the Church in Reaching the “Lost Generation”



Valley Forge, PA – If the future of the church belongs to the next generation, church leaders must find ways to touch the lives and souls of today’s young adults. This is the premise of *From Jay-Z to Jesus: Reaching & Teaching Young Adults in the Black Church* by Benjamin Stephens III and Ralph C. Watkins.

In this invaluable resource, the authors offer today’s church leaders the much-needed resources to understand and embrace the so-called lost generation of the African American church. Identifying this generation as those ages 18-39, Stephens and Watkins include in each chapter the words of young adults themselves as testimony to their spiritual longing and critique of the aging church’s ministry.

Topics include:

- The biblical foundation for young adult ministry
- The developmental phases of young adults
- Ministering to these phases and establishing a model for young adult ministry
- Preaching to and teaching this generation
- The future of the church in the hands of today’s young adults

Special features include questions at the end of each chapter, samples of young adult ministry documents, and a look at the relationship between the senior pastor and the young adult pastor.

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