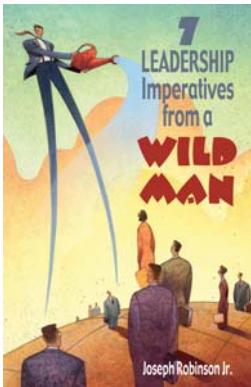


## What can be Learned about Leadership from a Man Who Ends up Losing His Head?

Valley Forge, PA — Most Christians are familiar with John the Baptist. Most, however, would not think to look to him as a model for leadership. Joseph Robinson Jr. has done just that in *7 Leadership Imperatives from a Wild Man*. Whether seeking principles for the church or the boardroom, Robinson establishes seven distinct imperatives in this concise and practical resource:



1. Be sure
2. Be focused
3. Be humble
4. Be encouraged
5. Be discerning
6. Be complementary
7. Be uncompromising

The book explores these characteristics in today's leaders, from Mother Teresa to Michael Jordan, from Pastor Tony Evans to Coach Tony Dungy — as well as in characters from movies such as *Mr. Holland's Opus*, *In the Heat of the Night*, and *Coming to America*. What takes shape is a practical and provocative vision for developing individual leadership skills in any setting.

**About the Author:** Joseph Robinson Jr. is an ordained deacon of The Greater Zion Missionary Baptist Church in Harrisburg, Pennsylvania. He has held various roles in the church, including director of ministries. Professionally, he was employed for 26 years by the Pennsylvania Department of Transportation. He has extensive experience in strategic planning and leadership development.

In 2006, Joe took an early retirement to focus on a speaking and writing ministry to help equip others with the knowledge and tools they need to lead in their own world. To learn more about Joe's workshops and seminars on leadership topics including the 7 leadership imperatives, strategic planning, team building, and conflict resolution, please visit his website at [www.josephrobinsonjr.com](http://www.josephrobinsonjr.com).

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