

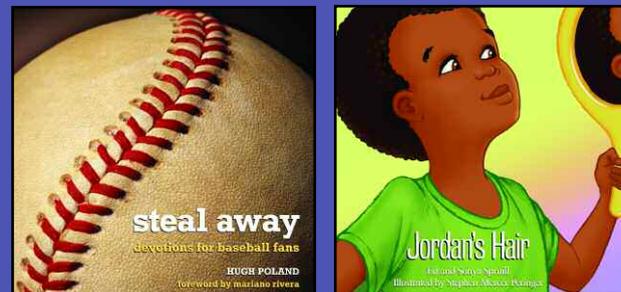
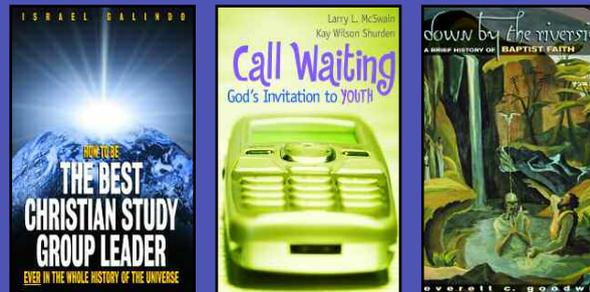
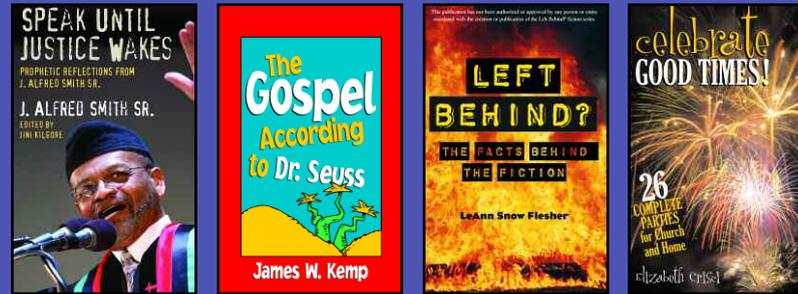
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JUDSON PRESS BOOK TABLE MINISTRY

# Encouraging Words FOR LIFE!



To speak to a Judson Press customer service representative about the Judson Press Book Table Ministry, call **1-800-458-3766**, or to receive more information, return the card below.

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**BRC FRONT**

## JUDSON PRESS BOOK TABLE MINISTRY OFFERS:

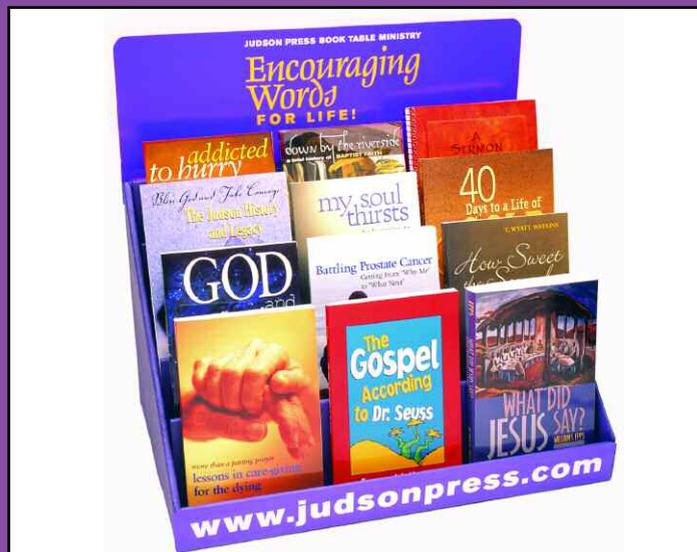
**QUALITY:** Judson Press is a leader in Christian publishing with outstanding resources for Christian Living, Women, Baptist Identity, and African American Christians.

**FLEXIBILITY:** Select from hundreds of resources those that are appropriate for your congregation in the quantities that you need.

**FINANCIAL REWARDS:** With discounts of 30–40% from Judson Press, sales from your Book Table can support other church ministries.

**CONVENIENCE FOR CHURCH MEMBERS:** No trip to the local bookstore. No waiting for online purchases. No shipping charges.

**SUPPORT:** Judson Press supports your booktable ministry from start to finish with helpful hints, publicity materials, a free display case, and the guidance of trained customer service representatives.



## JUDSON PRESS BOOK TABLE MINISTRY

Increasingly people are seeking direction, inspiration, and comfort from Christian books, making them one of the fastest growing categories of sales nationwide.

What if your church were to discover the rewards of offering Christian books to its members?

- Extend your message and influence beyond what is experienced on a Sunday morning.
- Make relevant, inspiring, and practical resources for personal growth easily accessible.
- Read together as a congregation.
- Support church ministries with the proceeds from this unique program.

Make “What If” a reality with the Judson Press Book Table Ministry.

Judson Press Book Table Ministry makes it easy for every church to offer life-changing resources.

Here’s how it works:

**1** Select a minimum of twelve books that you believe would be of interest to your congregation. The more books you order, the greater the discount. Any books from the Judson Press catalog are available to you. You may also choose a special theme package: African American, Women’s Issues, Self-Help, Baptist Resources, or Inspiration/Spirituality. Or call us and we will help design a product list especially for you.

**2** Return your order and agreement forms. Your quantity discount is listed below and includes any combination of titles. **Due to the substantial discounts offered, these books must be ordered on a non-returnable basis.**

12–20 books = 30% discount  
21+ books = 40% discount

**3** Your books will arrive with a free, preassembled display case that requires very little space, yet holds a number of titles. You will also receive free of charge a promotional full-color poster.

**4** Set up your display in an easily accessible and highly visible location. Sell your books at retail cost and support church ministries with the proceeds!

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To get started, simply return the attached business reply card. Your complete Judson Press Book Table Ministry kit will include:

- Book table Display Agreement form
- Judson Press book catalog and order form
- Product lists for our special theme packages
- A list of our best sellers and new releases
- Helpful hints
- Publicity suggestions

**YES!** I’m interested in learning more about the Judson Press Book Table Ministry. Please send the complete information kit to:

Name \_\_\_\_\_

Title \_\_\_\_\_

Church \_\_\_\_\_

Street Address (no P.O. boxes, please)

\_\_\_\_\_

City, State, Zip \_\_\_\_\_

Is this address  home or  church?

Phone \_\_\_\_\_

Email \_\_\_\_\_

Do you have already have a bookstore in your church?

Yes  No

Have you ordered Judson Press books within the past year?

Yes  No